



NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED (SHARED WITH OTHERS) AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

OUR PLEDGE REGARDING MEDICAL INFORMATION

aNu Aesthetics and Optimal Wellness understands that medical information about you and your health is personal. We are committed to protecting information about you. In connection with the care you receive from aNu Aesthetics, we create a record of services you receive. We need this record to provide you with quality care and to meet certain legal requirements. This notice describes how we may use and disclose your medical information and the rights that you have.

OUR DUTIES

We provide you with this notice to comply with the Health Insurance Portability and Accountability Act of 1996 (HIPAA). We are required by HIPAA to:

- maintain the privacy of your medical information as required by law;
- provide you with notice of our legal duties and privacy practices regarding your medical information, and to comply with the terms of the notice; and
- notify you following any improper release or use of your medical information that is not secured according to certain security standards.

WHO WILL FOLLOW THIS NOTICE

aNu Aesthetics and Optimal Wellness providers and all employees will follow this notice.

HOW WE MAY USE AND DISCLOSE MEDICAL INFORMATION ABOUT YOU

The following list describes different ways that we use and disclose protected medical information that we have and share with others. Except for the listed items below, your permission is not required for us to use or disclose your medical information for the following purposes:

- **Treatment:** We may use and share your information to provide you with medical treatment and services. Your information may be shared with individuals providing care to you - which includes all providers of aNu Aesthetics and Optimal Wellness and any outside medical providers that manage your medical care when required. These individuals need your information to provide care and services.
- **Appointment Reminders:** We may use your information to contact you in order to provide appointment reminders to you.
- **Required by Law:** We disclose information as required by law.
- **Health oversight Activities:** Your health information may be shared with governmental agencies and boards to do investigations, audits, licensing, and to ensure rules and regulations are followed.
- **Sale of Protected Health Information:** The sale of your protected health information is not allowed unless you give permission.

